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Junior Achievement of Southwest Missouri Announces $50,000 Anonymous Matching Gift Campaign

Every dollar donated through December 31, 2026, will be matched dollar-for-dollar to empower local K–12 students

SPRINGFIELD, MO — Junior Achievement in Southwest Missouri has announced a major $50,000 matching gift challenge made possible by a generous anonymous donor. Through December 31, 2026, every contribution made to the organization will be matched dollar-for-dollar up to $50,000, doubling the impact of community support for local students.

Funds raised through the campaign directly support Junior Achievement's K–12 educational programs across Southwest Missouri, which provide hands-on learning in money management, careers, and entrepreneurship at no cost to local schools or families. This school year, Junior Achievement in Southwest Missouri aims to reach 7,000 students across the region through classroom-based curriculum and community partnerships.

"When local donors step up in a big way like this, it sends a powerful message to our students that their community believes in their potential," said Rebecca Saunders, District Manager of Junior Achievement in Southwest Missouri. "Because of this anonymous donor's generosity, a $50 gift immediately becomes $100 toward equipping Southwest Missouri kids with the real-world money management and career skills they need to thrive."

Community members and local businesses can double their impact before year-end by donating online at **https://southwestmissouri.ja.org/donate** or by contacting Junior Achievement in Southwest Missouri directly at **RSaunders@jastl.org**.

About Junior Achievement in Southwest Missouri

Junior Achievement in Southwest Missouri is dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship - all at zero cost to participating schools. For more information, visit https://southwestmissouri.ja.org.